

Programme / presentations

1. Delivering profitable growth and sustainable value Strategy and targets

Jos Baeten, CEO



2. Putting the balance sheet to work

Capital deployment, generation and return Ewout Hollegien, CFO



Programme / break-out sessions

A. Break-out – Pensions

Willem van den Berg, COO Life Folkert Pama, Director Pensions



B. Break-out – Non-life

Ingrid de Swart, COO / CTO Akkie Lansberg, Director Disability Robert van der Schaaf, Director P&C



C. Break-out – Asset management segment

Ewout Hollegien, CFO Patrick Klijnsmit, Director Asset management Matthijs Hofstede, Director Mortgages Dick Gort, Director Real estate





Jos Baeten

Key messages

Solid track record in delivering profitable growth and sustainable value

- Successfully building strong foundations to deliver profitable growth and create sustainable value
- Disciplined execution of strategy, strong performance and consistent delivery on ambitious targets
- Proven track record in rational capital allocation and delivering attractive returns

Growth strategy and ambitious group and business targets for 2024-2026

- Clear action plan pursuing profitable organic growth and enhancing performance, whilst continuing to integrate Aegon NL
- Further upside from our ongoing in-market bolt-on acquisition strategy in selected markets
- Committed to delivering shareholder value through attractive returns, whilst maintaining a strong balance sheet

Creating a leading insurer in The Netherlands

a.s.r. at a glance

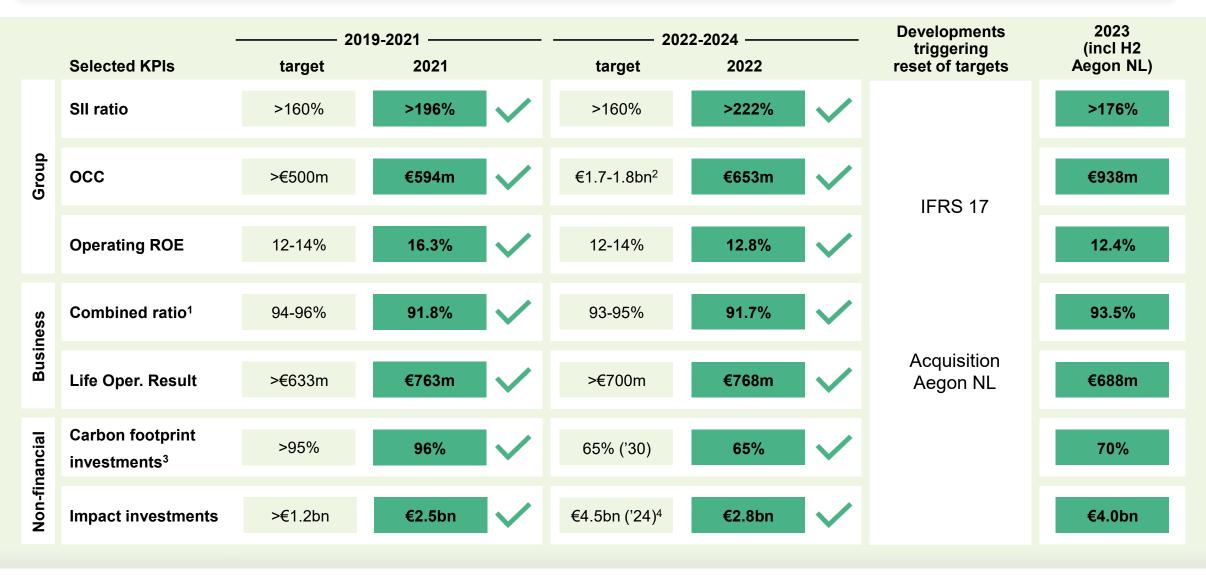
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1720 Founded in 1720 and deeply rooted in the Dutch society	Leadin positions	2 g market and solid #2 etherlands	Multi-channel distribution and multi-brand strategy	60/30/1 Business mix ¹ : L Non-life and Fe based busines	.ife, e-	Custom individua	5m hers: 4.3m Is and 200k horates	8,000 Employees (FTEs); highly engaged workforce
Sustainable value creation for all stakeholders Customers Investors Investors								
providerenvMeeting customer needs and better than market average NPSFina VitaVita		environm Financial	impact society & nent self-reliance & inclusion sustainable employability	Long term sustainable investment Value over volume and pursue of profitable growth for long term value Robust Solvency II position and ample financial flexibility		Most appreciated employer Reliable employer with long term continuity and employability Focus on inclusion and diversity as well as responsible remuneration ²		

Seasoned team responsible for execution, fostering a winning culture



- 20 experienced directors; end-to-end business responsibility fostering entrepreneurship under business directors
- Empowering employees and decision making at levels where critical knowledge sits
- Deeply experienced Management Board: over 170 years industry experience and 109 years of experience in a.s.r. or Aegon NL

Strong track record in delivery against multi-period ambitious targets



¹ P&C and Disability

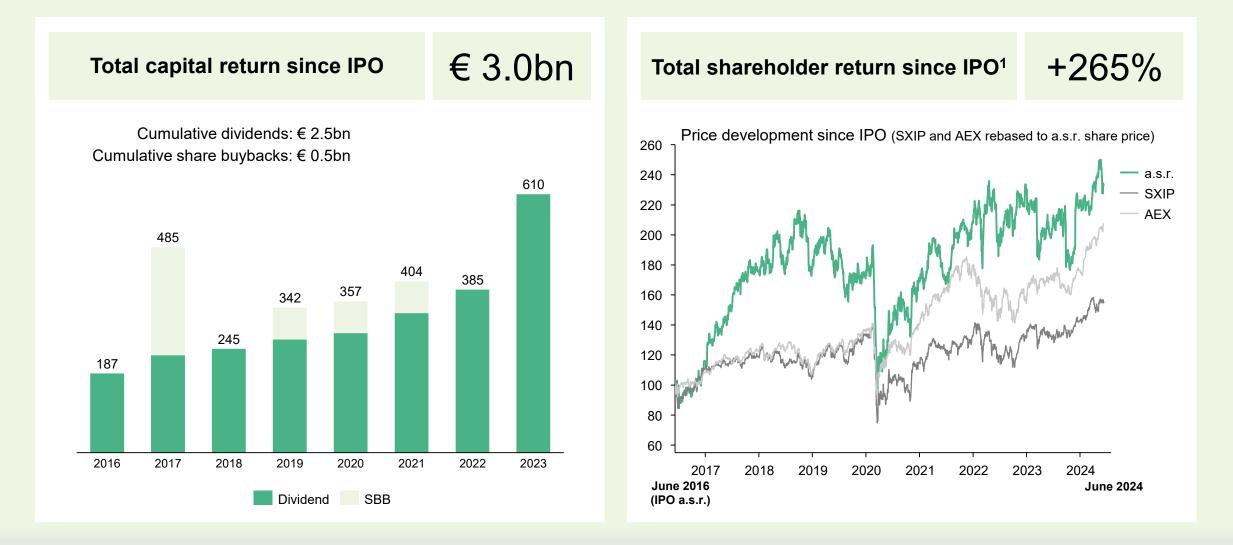
Q.S.T. ² €1.7-1.8bn cumulative 2022-24

³ Target 2019-2021 was about measuring the footprint of the portfolio, 2022-2024 about reducing the CO₂ footprint
 ⁴ On track to achieve the 2024 target

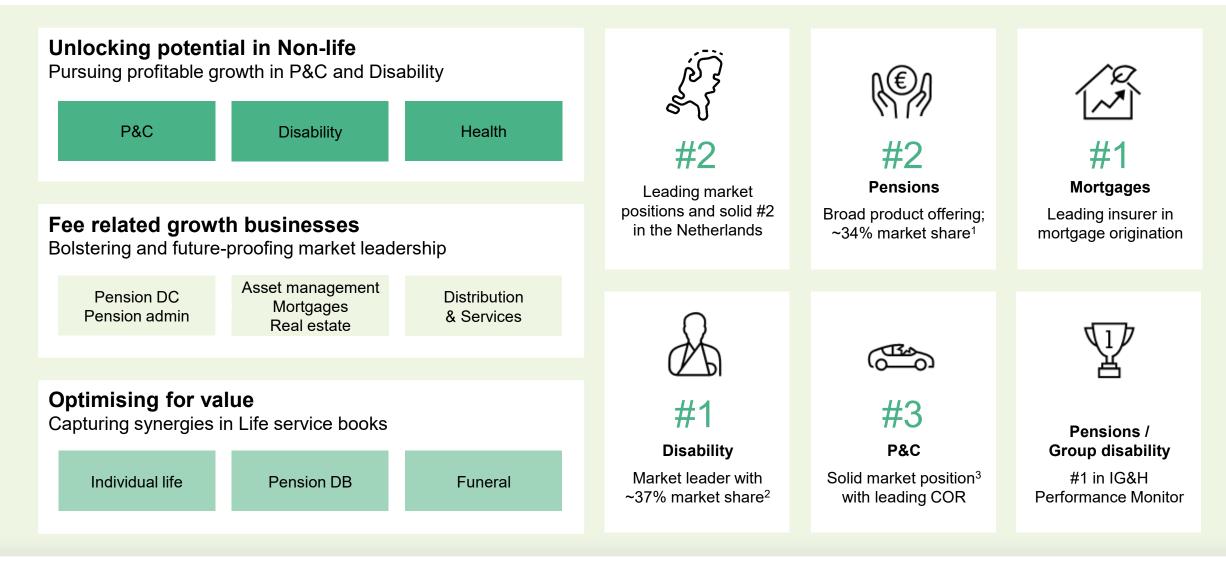
Recognition for a.s.r.'s ESG performance improved strongly since 2018

		V.E	Dow Jones. Sustainability Indexes		MSCI 🛞	ISS ESG⊳	VBDO © ©	Eerlijke Verzekeringswijzer
2024	#1	#5	#8	В	AA	C+ (prime)	#2	#1
	\$	\$	\$	•	\$	\$	•	•
2018	#13	#13	#13	В	BB	C-	#2	#1
	World Insurance	European Insurance	World Insurance	D- to A	CCC to AAA	D- to A+	Dutch Insurance	Dutch Insurance

Significant value creation drives attractive capital returns

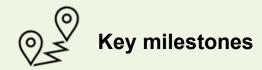


Solid platform for profitable growth



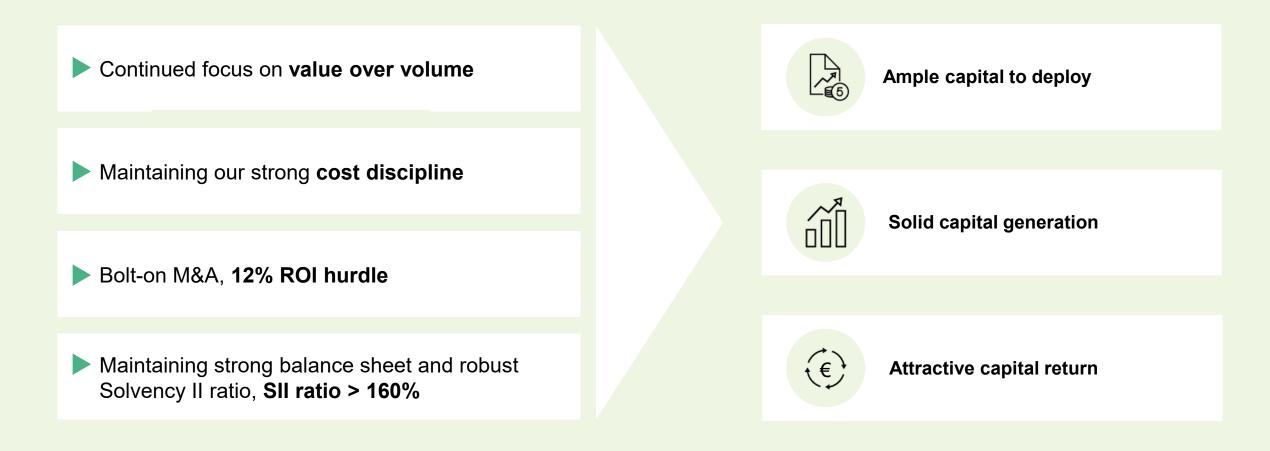
¹ Source: IG&H Market research (IG&H Distributie Monitor 2024 and Management insights)
 ² Market shares based on report Baken adviesgroep 'Marktrapport Inkomen 2023'
 ³ Based on DNB data over 2022

Integration is well on-track with key milestones achieved

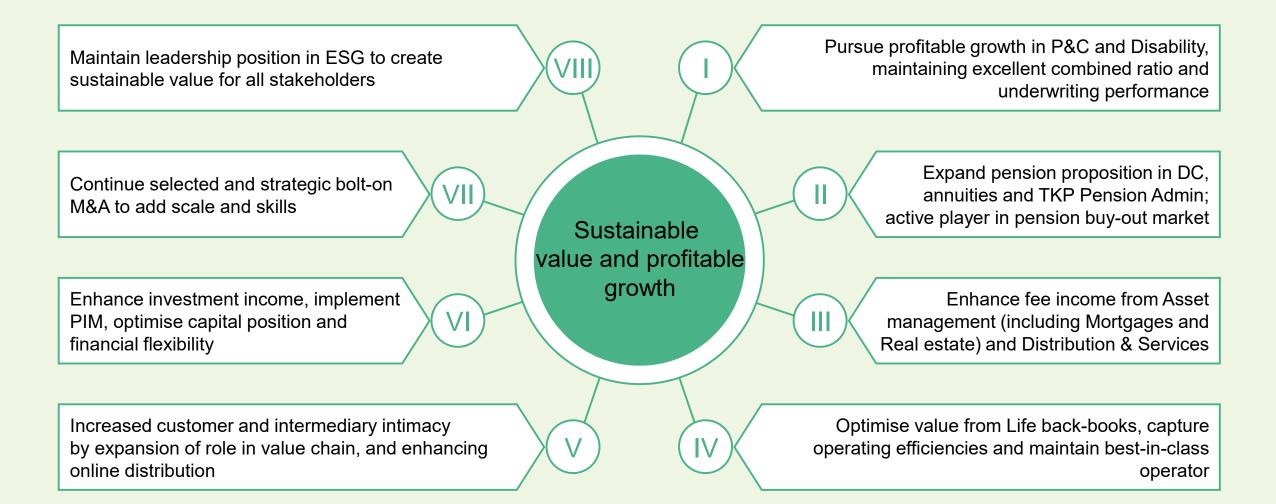


2024	2025-2026
 Completion of P&C and Disability policy migrations and integration of operating activities. Legal mergers accomplished. Integration Non-life finalised at year-end 2024 	Expand partial internal model (PIM) to a.s.r. LifeEffectuate remaining and planned legal mergers
 Most product rationalisation decisions and IT preparations for Life, Pensions and Mortgages have been made 	 Complete all data and policy migration and integration for Individual life and Mortgages; closing Leeuwarden location
 Near to full migration and integration of asset management services 	 Pensions: merger of the IORPs, decoupling Aegon IT platform and migration to a.s.r. platform completed
 Near to full integration of most staff functions in a single location per function (closing of The Hague location) 	 Termination of all ITSAs and decommissioning of systems
 Further reduction of the number of TSAs in order to progress timely decoupling from Aegon 	 End-state integration of all staff functions in line with the efficient and effective target operating model
	Brand transition completed

Financial discipline and rational allocation of capital



Business strategy to pursue sustainable value and profitable growth



Delivering profitable growth and sustainable value



Ample capital to deploy

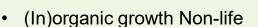
Solvency II ratio expected to benefit ~40%-pts during the plan period from four catalysts; ample capital to deploy profitably

- Sale of Knab to BAWAG
- Capitalised cost synergies
- PIM implementation
- Solvency II Review



Solid capital generation

Rational capital deployment drives structural uplift in capital generation: raising the OCC target to € 1.35bn in FY2026



- Pension DC growth and pension buyouts
- Fee-based business
- Re-risking investment portfolio



Attractive capital return

Progressive dividend and resumption of SBB; potential for **>€ 2.5bn** capital return in the plan period

- >€ 2.0bn dividends
- >€ 0.5bn SBB*

(*providing SII ratio >175%, sufficient OCC to fund capital distributions and no alternative deployment of capital delivering superior returns, and to be decided annually upon discretion by the management board)

Executing bolt-on M&A strategy

Potential M&A activity Non-life¹

- Expansion in identified core growth markets which fits into our current integration activities
- · Helps to protect our core business
- · Horizontal expansions within our defined core growth markets

Potential M&A activity Life¹

• a.s.r. will stay alert for potential acquisitions that have a meaningful contribution to return



Since CMD in 2021

- Aegon NL Non-life has been acquired
- ► Aegon NL Life has been acquired. Technical provisions a.s.r. has grown with ~€ 51 billion

Ambitious strategic financial group and business targets¹ 2024-2026

Solvency II ratio Organic capit creation		tal	Operating return on equity	Capital return ²	Capital return ²		
>160% Substantial capital for entrepreneurship	€ 1.35 In 2026	öbn	>12% Per annum	Progressive dividend Mid-to-high single digit growth until 2026	SBB € 125m FY24 € 175m FY25 € 225m FY26		
Non-life ³ combined rat	tio &	Pension	buy-outs & DC inflow	Fee-based business ⁴	Cost synergies⁵		
92-94% &	3-5%	€8	bn & € 8br	า €140m	€ 215m		
Combined ratio Per annum	Revenue growth Per annum	Pension buy Cumulative	y-outs DC inflow 2024-2027 Cumulative 2024	4-2026 Operating result, in 2026	in 2026		

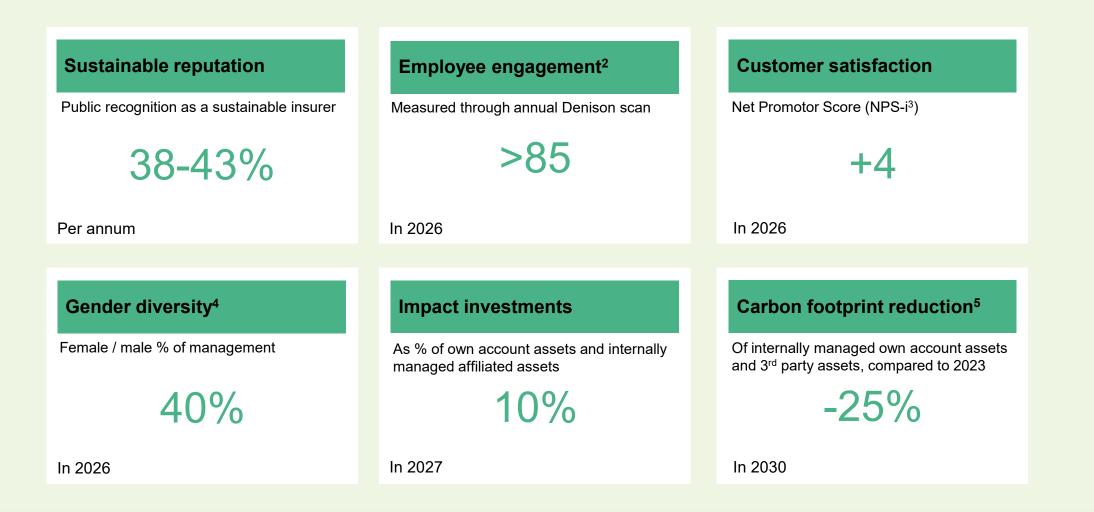
¹ Targets are based on the assumption of normal (financial) markets, environmental and economic conditions (per end of May 2024) and no material regulatory changes

C.S.T. ² In general, a.s.r. expects not to pay cash dividends if the SII ratio falls below 140%. For SBB, the Solvency II ratio needs to be at least 175% with sufficient OCC to fund capital distributions and no alternative deployment

⁵ Run-rate cost synergies

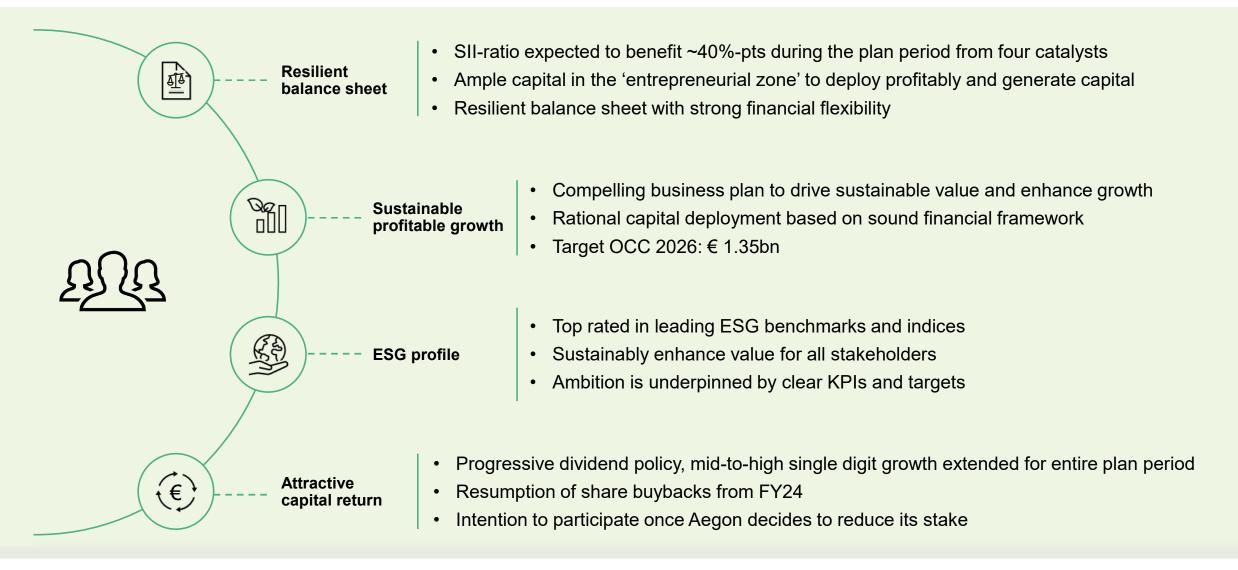
of capital delivering superior returns, and to be decided annually upon discretion by the management board
 ³ Non-life is P&C and Disability combined, excluding Health
 ⁴ Consists of the segments Asset management and Distribution & Services

Strategic non-financial targets¹ 2024-2026



¹ Targets are based on the assumption of normal (financial) markets, environmental and economic conditions (per end of May 2024) and no material regulatory changes ² Covers all employees of ASR Nederland N.V., including external employees and interns. Employees of subsidiaries are not in scope of this target ³ For 2024 NPS-r will still be measured. NPS-i target for period 2025-2026. NPS-i combines NPS-c and NPS-d ⁴ Gender diversity pertains to management, defined as Supervisory Board, Management Board and Management ⁵ Pertains to all general account assets internally managed including 3rd party assets of Real estate and Mortgages, reduction target compared to base year 2023. More information can be found on <u>https://www.asrnl.com/-/media/files/asrnederland-nl/duurzaam-ondernemen/strategisch-kader/alternative-performance-measures-non-financial-targets-asr.pdf</u>

Compelling proposition to investors



Key messages

Solid track record in delivering sustainable value

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Compelling strategy and ambitious group and business targets for 2024-2026

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Creating a leading insurer in The Netherlands





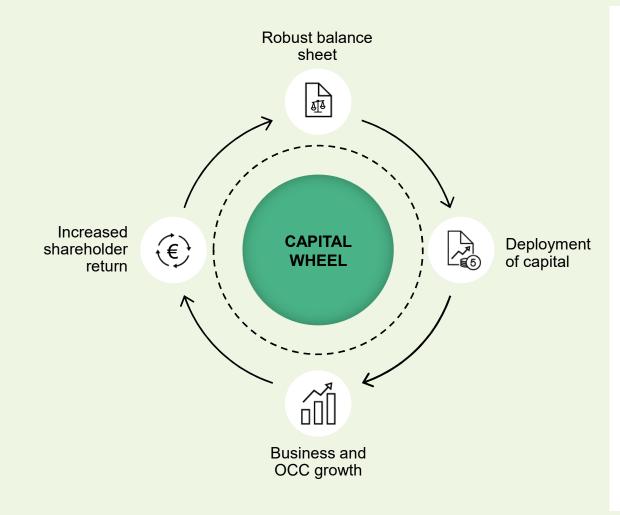
Strong and resilient balance sheet, solid foundation for current financial performance and future growth

Ample opportunities for capital deployment in organic growth, pension buy-outs, re-risking and M&A

Business plans and capital deployment drive higher OCC target; € 1.35 billion in 2026

Progressive dividend and additional share buybacks are expected to exceed € 2.5 billion of capital return between 2024-2026

Robust balance sheet as basis for capital deployment, growth and return



Overview of capital wheel

Robust balance sheet

- Solid Solvency II ratio with manageable sensitivities and ample financial flexibility
- High quality comprising diversified assets and liabilities

Deployment of capital

- Rational and economic capital allocation and deployment
- Organic growth, pension buy-outs, re-risking and M&A

Business and OCC growth

- Ample opportunity to deploy capital in organic and inorganic growth
- Capital deployment and updated business plans increased the OCC target for full-year 2026 to € 1.35bn

Increased shareholder return

- · Total capital return to consist of dividend and share buybacks
- Progressive dividend; mid-to-high single digit growth extended to 2026
- Share buybacks keeping pace with an increasing OCC (2024: € 125m, 2025: € 175m, 2026: € 225m)

Solvency II management ladder unchanged after Aegon NL

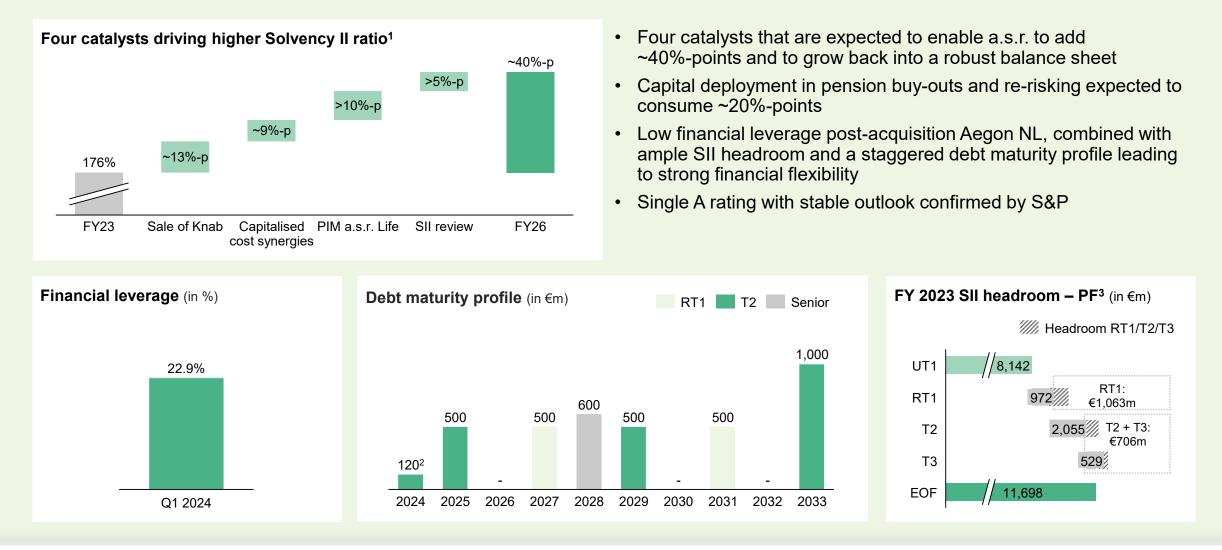


Solvency II management ladder

Additional capital return level >175%	Potential additional capital returns In a way most efficient for our shareholders Halted if larger M&A occurs
Management level >160%	Business and OCC growth Organic growth Re-risking Pension buy-outs Bolt-on M&A
Dividend level >140%	Progressive dividend policy
Risk appetite level >120%	

Robust and resilient balance sheet with ample financial flexibility





¹ Identified items and indicated impacts are based on current financial markets and estimates. PIM implementation is dependent on regulatory approval. SII review implementation dependent on regulatory timing, currently

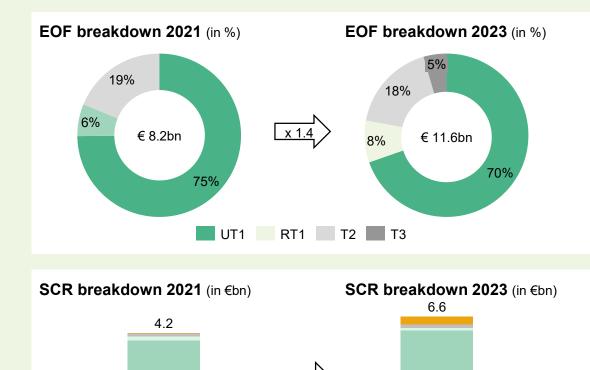
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• [⊥] • ² Tender offer in place, with €120m remaining, for T2 instrument (XS1115800655)

³ Proforma headroom calculations using FY2023 figures and adjusted for debt changes in March 2024 (RT1 issue and tender offer on T2)

Expanding a.s.r. while maintaining the same risk profile





x 1.6

LAC DT & TP

Diversification

2023

Other capital required (FI)

- Own funds and SCR evolved mainly due to higher interest rate environment over the last couple of years and the Aegon NL acquisition
- UFR benefit in EOF significantly reduced due to higher interest rates and lowering of the UFR
- 70% of own funds is high quality unrestricted Tier 1 capital
- Cost synergies are expected to improve own funds over time
- Risk profile of a.s.r. remained fairly unchanged compared to 2021 while the SCR increased with c. 50%, reflecting the Aegon NL acquisition (including Knab)
- PIM implementation expected to lower overall SCR through better judgement of underlying risks and larger diversification benefits

Market

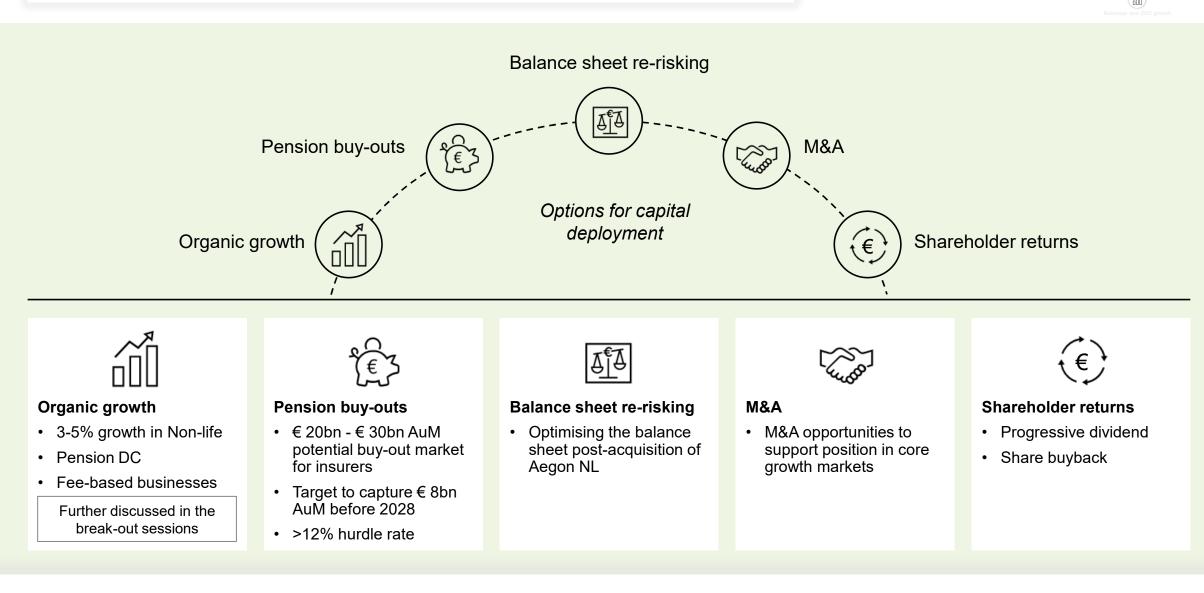
Insurance

2021

Counterparty

Operational

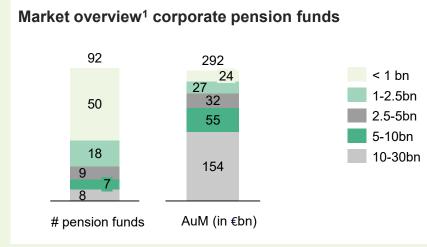
Opportunities for rational capital deployment



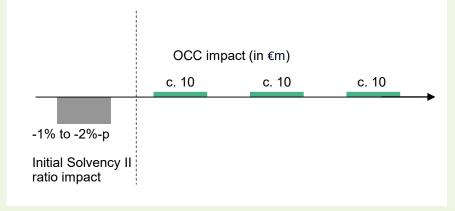
Deployment of capital

Closer look at capital deployment: pension buy-outs





Indicative ratio and OCC impact per € 1bn AuM buy-out



- 92 corporate pension funds with € 292bn assets under management have three main choices;
 - A. convert existing entitlements to new DC contract types ('invaren')
 - B. stay in existing set-up for accumulated reserves
 - C. enter in a buy-out agreement
- Expect € 20bn € 30bn AuM to shift to a buy-out agreement, mainly reflecting the smaller funds of which we aim to capture our fair market share of c. 30%
- Target of € 8bn AuM pension buy-outs in the period 2024-2027
- Well positioned to capture fair market share in pension buy-out market due to distinguishing factors (company and ESG profile, PIM for lower capital charge, cost efficient and excess returns optimisation with in-house asset manager)
- Approach in line with M&A; hurdle rate of at least 12%
- Initial investment of on average c. 1.5%-points Solvency II ratio per € 1bn AuM buy-out, depending on for instance reinsurance
- The expected OCC impact per € 1bn AuM buy-out is c. € 10m driven by investment returns
- OCC impact will be visible as of the quarter after the deal closing. Full impact visible in OCC after four quarters

Closer look at capital deployment: balance sheet re-risking



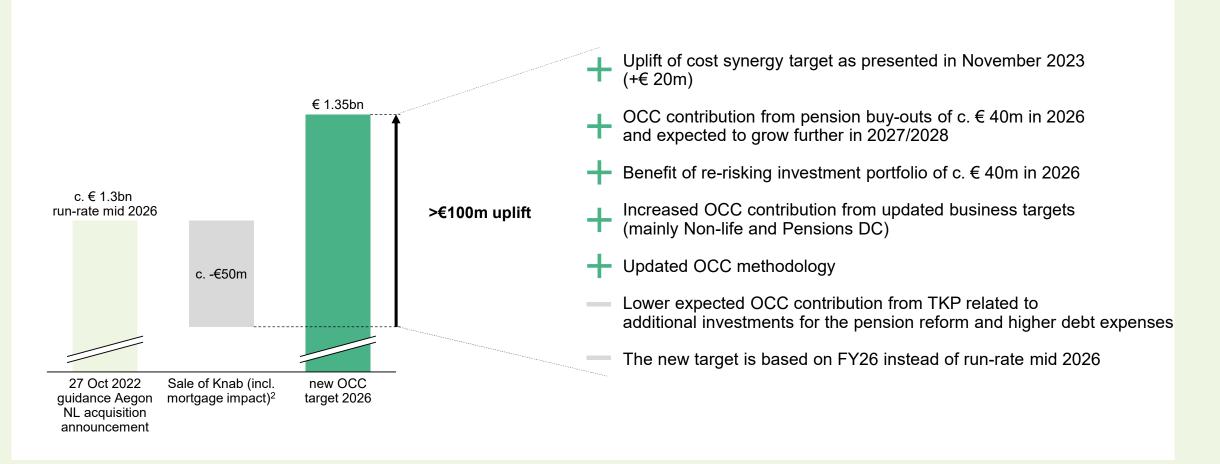
Targeting a balanced asset allocation

Investment portfolio (per FY 2023) 9%	Potential OCC impact	 The target asset mix is re-evaluated at least annually. Execution is done patiently and based on an economical and rational approach
31% € 82.3bn 10% 11% 4%	€ 30 — 50m Per annum, in 2026	 Re-risking focuses on: #1 Spread optimisation within sovereign bond portfolio #2 Shift from mortgages to equities. Timing dependent on market situation
		#3 Shift from liquid to illiquid fixed income, benefitting from attractive spreads and capital efficiency
Three main re-risking trades to be completed before FY 2026	Solvency II ratio impact	 Expected initial impact of c5 to -10%-points on the Solvency II ratio which could lead to an OCC uplift of c. € 30 to € 50m per annum
Executed YTD¹ #1: Optimisation sovereigns #2: Mortgages → equities	-5 to -10%-p	 Actual impact on OCC and Solvency II ratio dependent on future market developments and timing
#3: Liquid \rightarrow illiquid credits	Initial impact during the period 2024-2026	

Ambitious OCC growth for the coming plan period



OCC target¹ for 2026 (in €m)

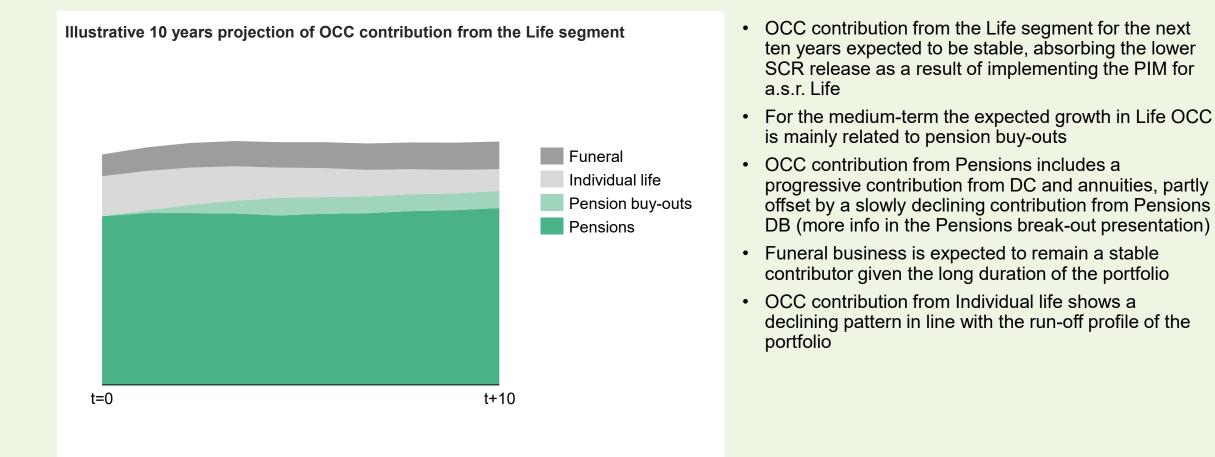


C.S.T. ¹ The OCC target is based on the assumption of normal (financial) markets, environmental and economic conditions (including current expectation of the forward interest rate term structure) at the moment of drafting of the document and no material regulatory changes

² Loss of OCC related to sale of Knab to BAWAG, both the loss of bank earnings and part of the mortgage servicing business. Sale is dependent on regulatory approval

OCC driven by robust contribution from the Life segment





Renewed OCC improves alignment with free cash flow generation

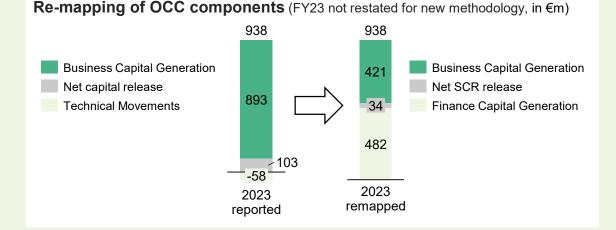


Re-mapping of components – improves insight in sources of capital generation

- Clear split in capital generated from business performance, financial markets and release of capital;
 - Business Capital Generation (BCG): Includes risk margin impacts. Excess returns and finance expenses moved to FCG
 - Net SCR release: Only covers SCR impacts
 - Finance Capital Generation (FCG): Includes excess returns, UFR drag, finance expenses (incl. hybrids) ⇒ Equivalent of OIFR (IFRS17)
- Improved comparability with IFRS17 operating result

Updated methodology – further alignment with free cash flow

- Reduction of non-cash components (e.g. group level diversification)
- OCC additive from underlying insurance entities and on a quarterly basis (UFR drag / SCR impact per quarter instead of yearly average)
- SCR release multiplied with target SCR ratio per entity instead of average of group ratio
- No changes in excess return assumptions



Segmental information – improves insight of capital generation of underlying entities

- Amended methodology will enable segmental disclosure per FY24
- Indicative segmental split of OCC (before deduction of the Holding & Other segment);



Strong track record in shareholder return



Total capital return to date exceeds a.s.r.'s market cap at IPO

Total of € 3bn in first 8 years since IPO

o/w cumulative dividends: € 2.5bn

o/w cumulative share buybacks: € 0.5bn



Strong track record in delivering capital to our shareholders

Solvency II based	2021	2022	2023
OCC (in €m)	594	653	938
Ordinary dividend (in €m)	329	385	610
Share buyback (in €m)	75	-	-
Total pay-out ratio (incl. SBB, in %)	68%	59%	65%

Continue to deliver attractive returns to shareholders





Dividend

Extension of progressive dividend policy with mid-to-high single digit growth until 2026 related to concrete business plans and OCC growth for the period 2024-2026

Cumulative expected dividend period 2024-2026

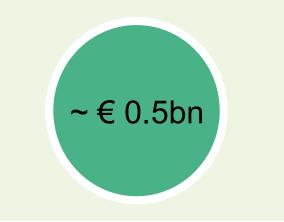
~ € 2bn



Share buyback

Progressive share buyback intention¹, to be announced on an annual basis at FY results; 2024: € 125 million 2025: € 175 million 2026: € 225 million

Cumulative intended buybacks period 2024-2026





In event of sell-down

Intention to participate if Aegon decides to reduce its 29.99% stake

Intention to participate in the event of a sell-down during the plan period, to be funded from the new share buyback intention (which totals \in 525m)

Participation in such sell-down will result in an acceleration in the timing of the (corresponding part of the) share buybacks



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